### What is the rules for SEO?

### The rules for SEO is:

* Follow Search Engine Guidelines
* **Focus on High-Quality Content**
* **Keyword Research and Optimization**
* **Optimize Technical SEO**
* **Build a Strong Backlink Profile**
* Optimize On-Page Elements
* Improve User Experience
* Leverage Local SEO
* Use Analytics and Monitor Performance
* Stay Updated
* Focus on E-E-A-T
* Avoid Common Mistakes like Duplicate content: Ensure each page has unique content,

Ignoring mobile optimization, Slow page speed, Poor-quality backlinks, Overloading pages with ads or pop-ups.